

**IN A NUT SHELL.** Cape Cole is an integrated marketing, creative services and strategic consulting firm based in the United States. We work with an impressive list of private and public sector clients who turn to us to grow their brands and programs with fresh, focused marketing strategy and creative visual communications solutions.

Our people are strategically positioned in New York and Miami to serve a global marketplace.

### CAPABILITIES.

- ▶ Integrated Marketing
  - ▶ Creative Branding
  - ▶ Strategic Consulting
- Brand Development and Management  
Campaign Development & Execution  
Corporate Communications  
Investor Relations  
Guerilla Marketing  
Event Marketing / Event Management  
Branding & Corporate Identity  
Web Design & Development  
Print Design / Collateral  
Presentation Design  
Photography

### CLIENTS.

Cape Cole works with corporate, philanthropic and not-for-profit clients in a variety of industries. The firm has collaborated with clients and strategic partners in the U.S., Latin America, Caribbean, Europe, Persian Gulf, and Asia.

### BY THE NUMBERS.

# of team members: 7  
# of clients: 70+  
client retention rate: over 95%  
languages spoken: 4  
project referral rate: over 90%  
best ad campaign result: \$21 million

### BACKGROUND.

Cape Cole was founded in 2003 by Yogi Misir, who set out to create an integrated marketing agency focused on bringing passion and infectious energy to its clients' brands.

With its official launch in 2006, the firm quickly gained recognition for executing marketing and creative programs that successfully positioned several corporate and public sector brands.

The firm is privately held by its senior leadership.

### PRESS CONTACT

Yogi Misir  
managing principal  
(305) 469-8736



new york + miami

t+f 1.888.777.1186

w capecole.com

 /capecole

